ArtsHERE Webinar
WILL BEGIN SOON
Welcome
Q&A

To ask a question or review the questions posed by others watching the webinar, please use the Q&A button on the Zoom interface, which is located alongside your other Zoom controls, likely on the bottom of your screen.
Accessibility

To enable captions, please select the “Captions” setting in your Zoom controls, which are likely on the bottom of your screen. To access captions in languages other than English, you must be using a Windows or Apple computer with Zoom Meeting Client version 5.11.2 or higher; language translation services are not available on mobile devices such as Android, iPhone, and tablets or Chromebooks.
Maria Rosario Jackson, PhD
CHAIR, NATIONAL ENDOWMENT FOR THE ARTS
ArtsHERE Overview

- Goals
- Program Components
- Application Process
- Question & Answer
- Regional Contacts
ArtsHERE Goals

- Ensuring arts participation and access
- Promoting the well-being and resilience of people and communities
- Building capacity and infrastructure within the arts sector
In the long-term, investments made through the ArtsHERE program will build grantees’ capacity to sustain meaningful community engagement, and increase arts participation for underserved groups/communities.
ArtsHERE Core Components

BENEFITS TO GRANTEES

● Investment
  ○ Grants ranging from $65,000 to $130,000
  ○ No cost share/match requirements

● Learning
  ○ Monthly cohort sessions & coaching
  ○ Quarterly workshops

● Evaluation
  ○ Reports & Surveys
How to Apply
TWO-STEP APPLICATION PROCESS

- Part I - Statement of Interest
- Part II - Full Application by invitation only
Eligibility

THE FOLLOWING ENTITIES ARE ELIGIBLE TO APPLY

● Nonprofit, tax-exempt 501(c)(3), U.S. organizations
● Federally recognized tribal communities or tribes
● Non-federally recognized tribal communities or tribes that are also nonprofit, tax exempt 501(c)(3), U.S. organizations
Part I - Statement of Interest

Statement of Interests must be submitted by January 19, 2024 by 11:59 PM ET
Part I - Statement of Interest

ARTISTIC EXCELLENCE & ARTISTIC MERIT

The organization’s use of the arts in any discipline as a core component of consistently engaging its community or serving and/or reaching individuals whose opportunities to experience the arts are limited by race/ethnicity, economics, geography, or disability.
Part I - Statement of Interest

ARTISTIC EXCELLENCE & ARTISTIC MERIT REVIEW CRITERIA

- Organizational Capacity and Capacity-Building Project
- Alignment with ArtsHERE Commitment to Equity
- Engagement with Historically Underserved Communities
Learning
Technical Assistance

- Monthly cohort sessions (1.5-2 hrs)
- Monthly 1:1 meetings with an assigned coach (30-60 min)
- Quarterly workshops with topic-based experts (1.5 hrs)
Workshop Topics

- Fundraising
- Budgeting
- Marketing & Communications
- Diversity, Equity, Inclusion & Accessibility (DEIA)
- Community Engagement
Capacity Building Activities

- Revision of Operational Policies/Systems
- Budgeting & Grants Management
- Strategies for Monitoring, Evaluation & Learning
- Financial Structures
Evaluation
ArtsHERE Evaluation

- The National Endowment for the Arts (NEA) will document and evaluate ArtsHERE to better understand the project activities supported through this program and how grantees approach their work.

- The evaluation will:
  - Examine the program’s processes and outcomes.
  - Help ArtsHERE funders and service providers better respond to grantee needs and improve program delivery.
  - Identify lessons learned that will be shared with other arts funders, organizations, and cultural practitioners seeking to do similar work.

- The NEA will regularly share findings with grantees throughout the grant period.
Expectations for Grantees

● All grantees are expected to complete:
  - Annual progress reports;
  - Final reports; and
  - Additional forms providing feedback on the initiative.

● Grantees may be asked to share program-related materials (e.g., flyers, publications).

● Selected grantees will be asked to participate in the following optional evaluation activities:
  - Case study interviews; and
  - Technical Working Group meetings

● Grantees may choose not to participate in optional evaluation activities or withdraw from them at any time without jeopardizing their grant award.

● Grantees participating in optional evaluation activities will be compensated for their time.
Informed Consent

- Informed Consent Notice
  - Will be provided upon completion of Part 1-Submit Statement of Interest.
  - Alerts applicants that the program will be evaluated by the NEA and that grantees will receive more information about the evaluation upon the acceptance of a grant award.
  - Will ask your organization if the notice was read and understood.

- Informed Consent Form
  - Will be provided to grantees upon acceptance of a grant award.
  - Describes evaluation activities, approaches used, benefits and risks of participation, privacy, and more.
  - Will confirm whether your organization does or does not volunteer to be part of optional evaluation activities.
ArtsHERE Evaluation Contact

Patricia Moore Shaffer, Ph.D.
Deputy Director, Research & Analysis
National Endowment for the Arts
shafferp@arts.gov
GO Smart Online Grant Portal
Visit ArtsHERE.org

Before submitting your statement of interest for ArtsHERE, first visit ArtsHERE.org to read the guidelines and learn more about:

- Expectations
- Timeline
- Resources
- Regional Breakdown
- Contact Information

Application forms for ArtsHERE are hosted on GO Smart. Click any Apply Here button to go to usregionalarts.gosmart.org.
What to Expect at the GO Smart Application Portal

1. Review the homepage and Additional Resources.
2. Click Create New Account.
3. If you have registered at another gosmart.org site in the past, you must register anew at this gosmart.org site and you must use a unique username.
Complete Registration Form

1. Agree to the terms of use.
2. Select **Organization** as account type.
3. The primary grant contact should be named in the profile.
4. Select the response that feels closest to accurate for **Organization Type** and **Discipline**; responses will not affect your application score.
5. Include organization **unique entity identifier** (UEI) if available.
Locate and Begin Your Statement of Interest

1. Click on Grant Applications & Forms.
2. Scroll the page to locate the Regional Arts Organization (RAO) that houses the state where your organization files a 990 or where your federally or state recognized tribe primarily conducts its programming.
3. Click the teal START button to begin.
4. Click the yellow EDIT button if you are returning to an In Progress statement of interest.
Complete the Questions of the Statement of Interest

1. Respond to all required questions.

2. Click Save Work to save your responses and keep working on the same page.

3. Click Save and Next to save and continue to the following page.

4. Save your In Progress statement of interest and return to work on it as many times as you like up until the deadline.
Review and Submit Your Completed Statement of Interest

1. Click View PDF to review the read-only version of your statement of interest.
2. Click Save and Submit to submit your statement of interest before 11:59 p.m. ET on January 19, 2024.
3. Statements cannot be modified after they are submitted.
4. Do not submit more than one statement of interest.
Confirmation Message and Email

1. After submitting, you will see a one-time confirmation message and receive a confirmation email.
2. Avoid emails going to spam by adding noreply@gosmart.org to your address book and use an email that is amenable to bulk emails sent from servers.
Support

- For technical issues with the GO Smart application portal, email artshere@gosmart.org
- For eligibility, narrative, or programmatic questions, visit ArtsHERE.org to find the contact for your region
Mid Atlantic Arts

Leeann Wallett (She/Her/Hers)
Program Director, Creativity in Community
410.539.6656 x119
artshere@midatlanticarts.org

Juan Souki (He/Him)
Executive Director
Mid-America Arts Alliance

Christine Bial (She/Her/Hers)
Director, Arts and Humanities Grant Programs
816.421.1388 x227
artshere@maaa.org

Todd Stein (He/Him)
President & Chief Executive Officer
New England Foundation for the Arts

Audrey Seraphin (She/Her/Hers)
Program Manager, Regional Grants and Initiatives
617.865.1825
artshere@nefa.org

Harold Steward (They/He)
Executive Director
South Arts

Aiyana Straughn (She/Her/Hers)
Director, Arts Partnership
404.874.7244 x111
artshere@southarts.org

Suzette M. Surkamer (She/Her/Hers)
President & CEO
Questions and Answers